







A British multinational consumer goods company headquartered in Bradford, UK



Manufactures wide range of

LEC

Personal Care

Cosmetics

Beverage

Consumables & Men's Grooming









## WHY CHOOSE SUPACELL® LED LIGHTING?



Up to 30k+ hours life\*



Manufactured to ErP guidelines & standards



Up to 90% saving in energy costs\*



No UV & thermal radiation



5 year Guarantee\*



Aluminium body with thermal plastic coating for better heat resistance & more attractive look



A+ Energy Rated ACD driver for longer life & superior heat resistance\*



Instant light-no warm up time



Highest quality A+ Smart LED chip for brighter, better quality light



Free from harmful elements









## WHY CHOOSE SUPACELL® LED LIGHTING?



### **STREAMLINING**

Through production, order, delivery and after-sales service



### SYSTEM AUTOMATION

We operate a fully automated production and management system to produce top quality products at very competitive prices











## WHY CHOOSE SUPACELL® LED LIGHTING?



### **FACTORY FLOOR**

Such systems enable us to proudly offer the highest quality LED lamps with the best lumens per watt, up to 5 year guarantee and up-to 30,000 hours life per bulb



## TOTAL QUALITY CONTROL

Our strict quality control starts with the rigorous screening of components, comprehensive verification of product build quality and continuous research and development











## **SMART & CREATIVE PACKAGING DESIGN**



Clear & Simple LED technical specifications



FILAMENT LED RANGE Beautiful atmospheric retro style lighting











# PRODUCT CONSTRUCTION USING SUPERIOR TECHNOLOGY





No 1 brand A+ LED chip for maximum efficiency longer life & better light quality

Our LED bulbs use the latest ACD driver which provides a long life and flicker free operation



We use Die-Cast Aluminium Heat Sinks inside to maximise the LED's surface area and increase the contact of the cooling medium that surrounds it for efficient heat dissipation

Top quality PC

Latest technology guarantees the highest Power Factor per watt in the market for improved efficiency

Partition

Power Factor values less than 1 use more power. LED have a Power Factor very close to 1 and are more efficient











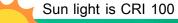


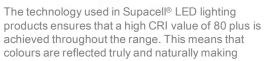
## NATURAL COLOURS WITH CRI 83+











Supacell® LED CRI 83+ one of the best LED bulbs on the market





















## MORE WATTS PRODUCE MORE LIGHT IS A MYTH!



Supacell' LED illuminates the same light output in lumen as a normal filament bulb, but saves power by producing the light using a lower wattage









## **HIGH LUMEN, LESS WATTAGE!**











3W=270 Lumen
Up to 100 Lumen per Watt

Supacell' LED designed to produce 100+ LUMEN per WATT which is the highest LUMEN per watt available in the LED bulb market. This uses the latest technology to date and is the most efficient









## THE RIGHT BASE



Supacell' LED products are available in a wide range of base fittings and voltage options compatible in most countries so you can enjoy the Supacell' LED lighting experience throughout the world









## LENS COVER COLOUR













We offer the latest innovation in lens design for our LED products. Choose from a variety of lens cover colours to suite your mood and lighting needs









## COLOUR TEMPERATURE / CCT



Create the right atmosphere by choosing a suitable CCT colour to suit your mood









## BEAM ANGLES FOR VARIETY AND EFFECT



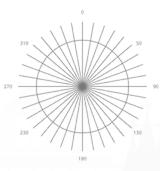












Our LED products are designed to provide useful spreads of light to a defined area contained by the lights beam angle. Choose a wide beam angle to provide an even spread of light or a small beam angle for a concentrated area of light.









## HIGH END TECHNOLOGY INVESTMENT FOR TOP QUALITY

Over 25 years of experience in the lamps and lighting industry

Manufactured to the highest standards



- Ability to pass CE and EMC
- SASO, RCM, SAA, UL
- CRI
- SDCM (to control Kelvin)
- Lumen Flux, Lumen Flux efficiency
- Kelvin
- Power factor (according to ErP standard)
- Watts
- On every batch









## HIGH END TECHNOLOGY INVESTMENT FOR TOP QUALITY

## Using only superior advanced components

- A+ Energy rated EMC passed ACD driver for longer life
- A+ Smart LED chip for quality light



Meet latest EU & US regulations for energy efficiency

5 years guarantee

More lumens per watt - super efficient - latest tech

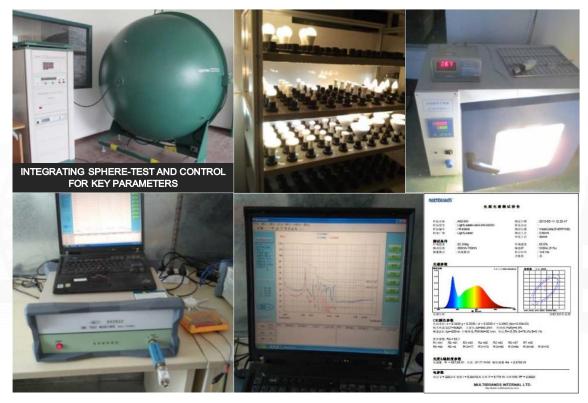








## STRICT QUALITY CONTROL















## **ABOUT TÜV**

TUV Rheinland is an independent, neutral, third party company with its headquarters in Cologne, Germany. It was founded in 1872 as the Dampfkessel-†berwachungs-Verein and renamed the T†V Rheinland group in 1936.

TUV Rheinland tests, monitors, develops, promotes and certifies products, equipment, processes and management systems as well as services on the basis of statutory specifications and other relevant performance benchmarks and standards.

TUV Rheinland provides documentation of all tested and certified products and companies in the online certificate database Certipedia. According to TUV Rheinland, the aim of the database is to create transparency. Retailers, purchasers and consumers can use the certificate database to search for certified products and services.











## QUALITY TESTED AND CERTIFIED BY TÜV











http://www.certipedia.com/companies/26710/certificates?locale=en







## **OUR PRODUCT SERIES**





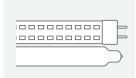
C37 Candle, G45 Golf, A60 GLS LED & Filament



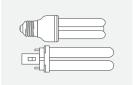
Spot, AR111 Bulbs



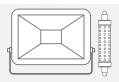
& PAR Bulbs



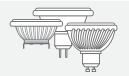
Light Strips & Tubes



U Lamps & PLC Lamps (Replacements for CFL)



R7 Linear Bulbs, Slim Flood & Commercial Flood Lights



Professional Series & Basic /Economy LED Series









# C37 CANDLE, G45 GOLF, A60 GLS FILAMENT SERIES





















## ST64, G95 & G125 FILAMENT SERIES







ST64 amber



G95



G125











## CANDLE C37, GLOBE G45 & GLS A60 SERIES













## G4, G9 & GU4/MR11 SPOT SERIES















## AR111 & AR111+ SPOT SERIES

A+ SMART LED















## **REFLECTOR SERIES**















## PAR & PAR IP65 SERIES













## T5 & T8 TUBES SERIES









## **R7 FLOOD SERIES**













# FLOOD, SLIM FLOOD, SECURITY & COMMERCIAL FLOOD SERIES



















## **BASIC SERIES**















## POS







UNIT >



Supacell

digital\* electronics



A+ SHARE LED"

NEW









# GREAT FEATURES WE OFFER IN OUR PRODUCT RANGE

















































We offer bespoke manufacturing for any type of lighting needs from street lights, fittings, to new or unique design requirements. We can cater to government contract requests, commercial contracts including schools, hotels, chainstores, airports. From stadium builds to shopping malls, off-shore, or industrial plants, no project is too big or too small for us. Please speak to our sales team.









# Thank you!

We hope you can join us in this exiting new phase of Energy Saving with Supacell LED lighting and look forward to developing our business relationship

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**f** MultibrandsLTD



**E** MultibrandsIntl





8<sup>+</sup> +MultibrandsEufmcg in Multibrands—International







Multibrands Asia





























